

Friends of Brooks Memorial Library
Board Meeting Minutes - August 18, 2021

The meeting was called to order at 4:30 pm.

Present: Joyce Marcel, Kevin O'Keefe, Sue Dyer, Amity DeAngelis, Sharon Myer, Karen Duggan, Leo Schiff (for the Trustees), and Starr LaTronica and Jeni Clary (for the library)

The July minutes were approved.

Treasurer's report

The treasurer's report was approved and will be filed for audit.

President's report

Joyce represented our board at Kate Wylie's memorial service.

Victoria Chertok has left the Board.

Starr and Joyce have designed a new library card cover, with a one-click link to join the Friends.

Joyce and Connie will attend a session on money and management specifically for libraries, offered by UVM Extension Community Development.

Promotional ideas

Joyce shared a t-shirt idea for promoting the Friends.

Leo suggested a banner at the top of the library's weekly newsletter, reminding patrons that it is free to join the Friends.

Kevin shared a bumper sticker he received to promote libraries. He also shared an idea for giving out library-specific tattoos.

A committee was formed to investigate all these ideas, with the possibility of developing a catch phrase we might consistently use in our promotion of the Friends. The committee, consisting of Starr, Jeni and Kevin, will meet and report back on these possibilities.

We talked about whether to have membership cards (probably not, we decided).

Fundraising

Jeni has put our name into the lottery for hosting the Welcome Center Bake Sale, and she will look into getting us on the list for the Co-op's "Round Up" program.

We discussed the specifics of both upcoming fundraisers, which will happen before our next meeting. Karen will send out an email to remind board members of dates, times, and obligations for each event. Thank you to Kevin for getting us free ads in *The Commons*.

The Book Sale will be held October 14th-16th. The board's Book Sale committee consists of Joyce, Amity and Karen, and Therese Marcy has offered to join and help. Betsy will be here to assist us as we transition to new leadership. Thanks to Amity, who has been sorting books in preparation. We will talk about the details at our next meeting.

We have received \$750 in response to the corporate giving appeal organized by Sharon. She will send thank-you notes to these donors.

Starr's report

Masks are back!

Starr needs volunteers for a committee to decide on a local Poet Laureate. Joyce, Kevin and Sharon will join some Trustees and staff on that committee.

The Trustees need someone to take and type meeting minutes. They meet on the 2nd Tuesday of each month. This is a paid position (\$15/hour, 1-2 hours/month).

The library recently got a light-up bocce set, which Starr shared!

Requests:

- \$50 for ice cream for the reception of the new police chief
- \$300 for new reading posters for the stairwell

Both requests were approved.

Trustee report

Leo shared plans for a tool and cooking-equipment shed which is coming soon, in collaboration with Edible Brattleboro and with help from the town's Sustainability Coordinator. The specifics are being decided, and, while it is grant funded for this year, Leo wanted us to know that the Trustees may be asking for our financial support in the future.

Leo asked for the emails of board members willing to fill out an evaluation of Starr.

The meeting was adjourned at 5:50 pm.

Respectfully submitted,

Karen Duggan